

# IXA role & position in the eco-system

03-03-2022



# Ronald Mooijer

**Business developer UvA HvA**



# Innovation Exchange Amsterdam:IXA

- ▶ IXA is a cooperation between the TTO's of 4 Universities:



**Amsterdam University  
of Applied Sciences**



**UNIVERSITEIT VAN AMSTERDAM**



# Team



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## About IXA

### Services

### Pontes Medical

### Team

#### Legal Counsels








#### IXA Business Developers

#### Grant Support Team UVA-HvA









#### Hans Amman

### Career























## IXA office AMC








 Joris Heus - Director office AMC	 Mercedes Tuin - Business Developer
 Rik Grosveld - Business Developer	 Sanne Stembert - Business Developer
 Jamal Ahdour - Business Developer	 Elmar de Pauw - Patent attorney
 Sandra Vance - Office Manager	

## IXA office VU-VUmc

 Bart Klijsen - Director office VU-VUmc	 Margot Muller - Business Controller
 Caroline Kleine Staarman - PR Manager	 Diane Schöller - Business Developer
 Janine Sikkens - Business Developer	 Pieter Slijkerman - Business Developer
 Art Bos - Business Developer	 Jessica van Gendt - Incubator manager VU Campus

## IXA office UvA-HvA

 Hans Amman - Director IXA	 Mirjam Leloux - Director office UvA-HvA
 Albert Wijnen - Business Developer	 Peter van der Donk - Business Developer Exact Sciences
 Ronald Mooijer - Business Developer HvA	 Willem Fokkema - Business Developer
 Annette Dirac - Advisor Research Funding	 Bea Krenn - Senior Advisor Research Funding
 Carolien Zijderveld - Advisor Research Funding	 Els den Os - Advisor Research Funding
 Karin van de Sande - Advisor Research Funding	 Marcel Kloosterman - Advisor Research Funding HvA
 Maren Pannemann - Advisor Research Funding	 Olga Gritsal - Advisor Research Funding
 Sofia Derossi - Advisor Research Funding	 Ahlam El Yaakoubi - Legal Counsel HvA
 Klaas de Vries - Legal Counsel	 Marion Leenen - Legal Counsel and Business Developer
 Daniella Settura - Paralegal	 Ingrid van Es - Program and Event manager
 Jolanda Frese - Communication and Project Management	 Melanie Wijnen - Office Manager

 Renate Ridderhof - Legal Counsel	 Jeroen de Moel - Legal Counsel
 Misja Leikin - Legal Counsel	 Inge Wiendels - Legal Counsel
 Ester Hulleman - Office Manager	 Erna Sattler - Legal Assistant
 Aniek Büller - Office Manager	

# Tasks of IXA

Funding/grants    Research collaboration    License & New Ventures



Amsterdam Center for Entrepreneurship

**ACE**  
VENTURE LAB

# Grants



Veni, Vidi, Vici



# Agreements:

- **Licentie-overeenkomst**
  - **MTA material transfer-agreement**
  - **Consortium agreement**
- 
- **UvA HvA allways have the right to publish the results**
  - **Open access**

# Research collaboration:

- Labs (Q-uva, Bosch, nat. police)
- ARC-NL
- Numerous research projects
- Consortia



# New Ventures: Spin offs & Start ups

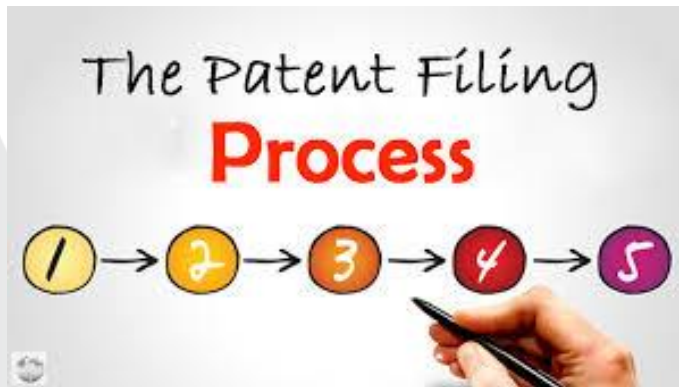
- Spin offs are companies that emerge from research.
- Start ups are companies founded by students

IXA is stimulating the founding of new companies in various ways.



# Ecosystem





Spin offs often use Intellectual Property:

- Identify IP
- Establish IP
- Determine ownership IP
- Exploit IP

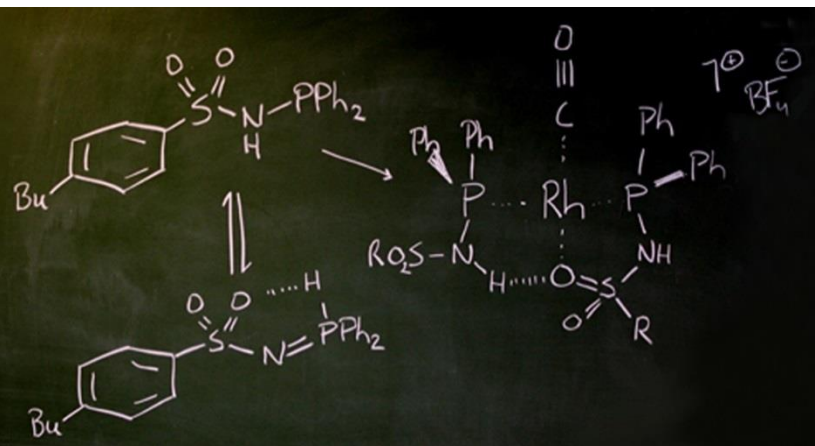
# Spin offs

## Initiate:

- Identify
- Stimulate
- Training

## Involved:

Institutes  
Faculty  
ACE





Supporting spin offs in making a business case:

IXA (for funding purposes)

Holding (as a shareholder)

ACE (via bootcamps)



## License agreement with spin offs:

- No downpayment
- University will transfer the IP after certain targets have been reached.





## Funding:

Both IXA, the Faculty and UvA-HvA Holding are involved in funding:

IXA	support with various grants
Faculty	innovation fund
Holding	investment



# Start ups

## Initiate

- Education
- Stimulate
- Training
- Facilitate
- Finance

## Involved:

Faculty

Faculty/IXA

ACE/10K/

D-lab/ACE

ASIF/POC

funding/Take off



# Examples:



Maak een levensverhaal

Aanmaken

Momenteel actief op 79 locaties

Bekijk

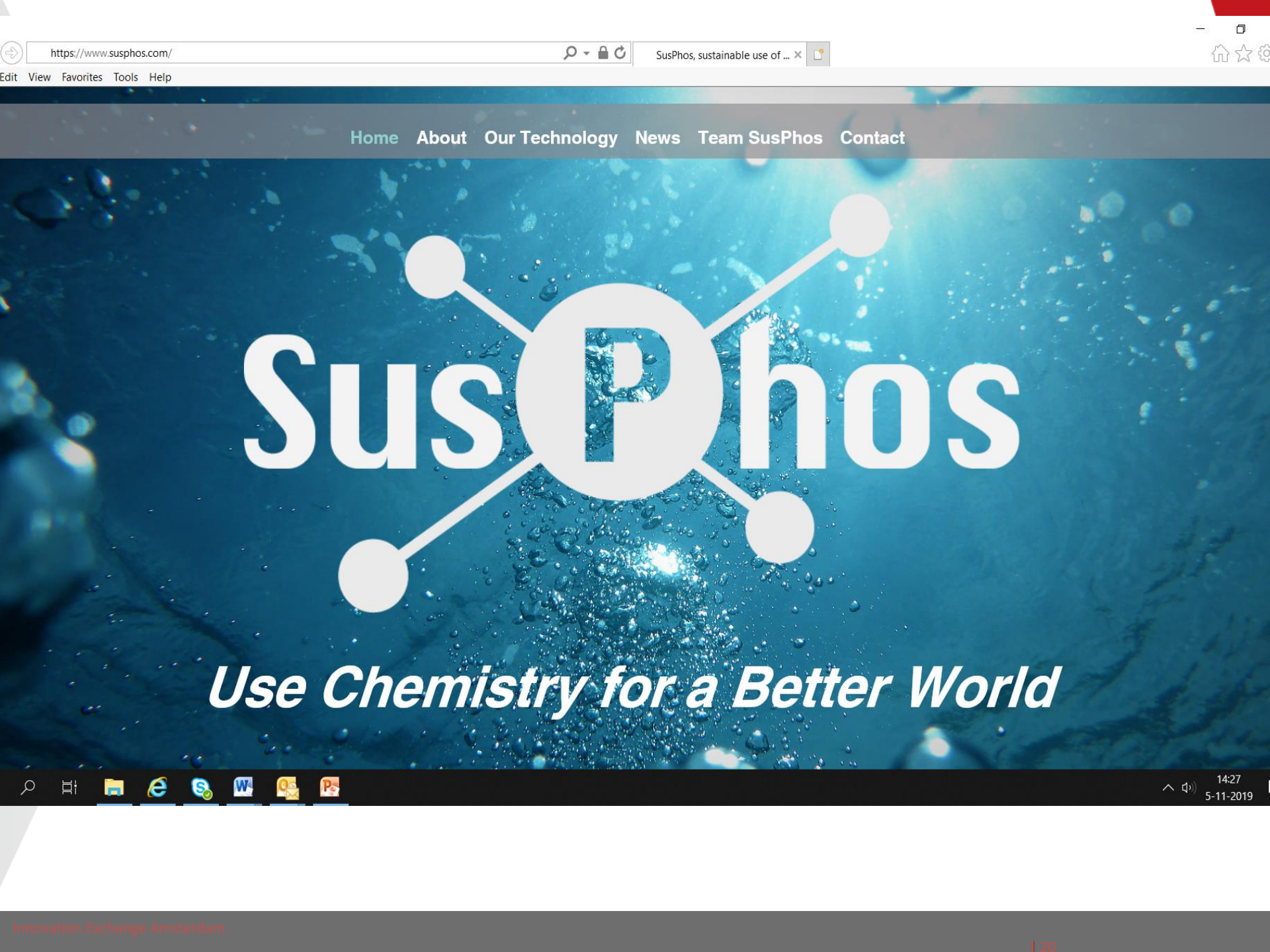


## Welkom bij illi-tv

Mensen met dementie hebben enorme baat bij het ophalen van positieve herinneringen. illi-tv helpt daarbij. Het ophalen van herinneringen werkt heilzaam. Het vergemakkelijkt sociaal contact en stimuleert een positief zelfbeeld. In een gevorderd stadium van geheugenverlies kunnen liedjes van vroeger en beeldmateriaal heel veel losmaken. illi-tv zorgt voor gesprekstof om contact te komen.

## Bedrijf: Illi engineering

- Minor zorgtechnologie HvA
- Afgestudeerd in eigen bedrijf
- Incubator ruimte op HvA
- Bootcamp ACE + coaching
- PoC fonds IXA
- HBO Take off regeling



# SusPhos

*Use Chemistry for a Better World*

## Bedrijf: Susphos BV

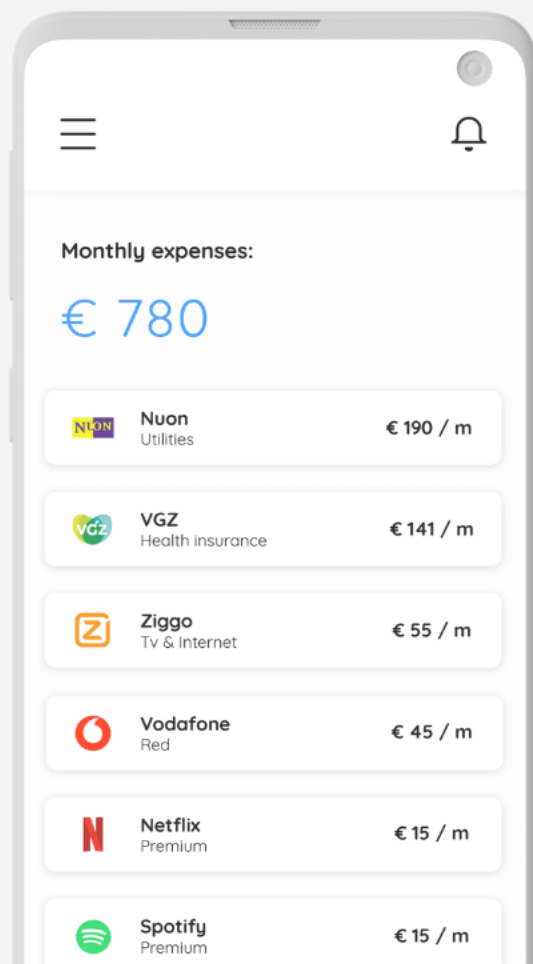
- ITN Susphos (europees project)
- Bootcamp ACE: Chemie
- Ondersteund door research instituut
- PoC Valorisatiefonds IXA
- Octrooi
- WO Take off regeling





## Bedrijf: Kepler Vision Technology BV

- Onderzoek Vision Technologie UvA
- Octrooi
- PoC Valorisatiefonds IXA
- Investering UvA Ventures Holding



GRIP OP JE GELD

# Al je vaste lasten in één helder overzicht

Weet je eigenlijk wel wat je elke maand kwijt bent aan vaste lasten? Importeren je terugkerende kosten veilig en snel uit je bankafschriften in één overzicht.



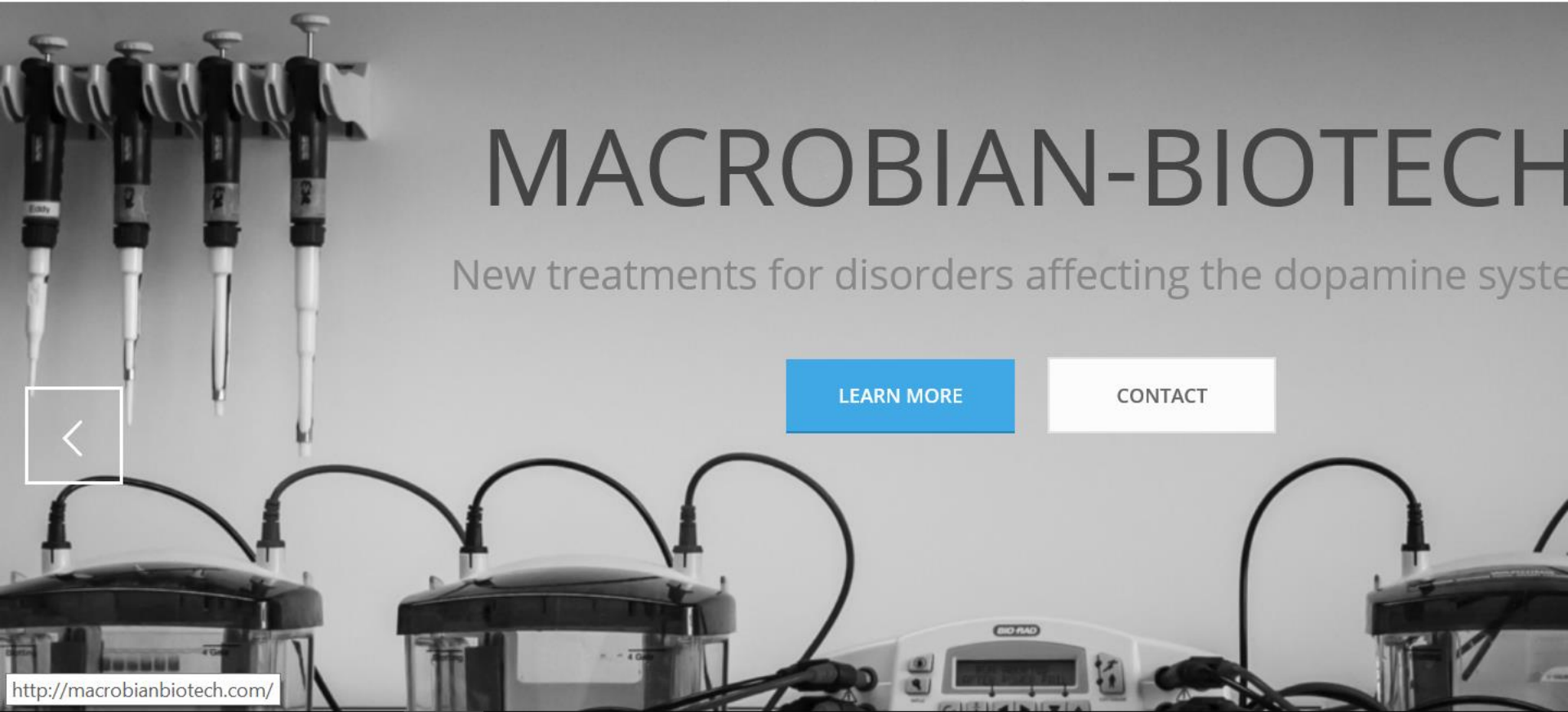


## Bedrijf: Dyme BV

- UvA alumni
- Bootcamp ACE
- Startup village
- Investerings van ASIF



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## Bedrijf: Macrobian Biotech BV

- Research SILS (UvA)
- Bootcamp ACE
- Octrooien
- WO Take off
- Innovatiefonds Faculteit
- PoC Valorisatiefonds IXA
- Investering UvA Ventures Holding

Thank you for your attention

